

Exhibit 1

UNITED STATES DISTRICT COURT

for the

Southern District of New York

Melina Bernardino

Plaintiff

v.

Barnes & Nobles Booksellers, Inc.

Defendant

Civil Action No. 17-cv-4570-LAK-KHP

SUBPOENA TO PRODUCE DOCUMENTS, INFORMATION, OR OBJECTS
OR TO PERMIT INSPECTION OF PREMISES IN A CIVIL ACTION

To: Facebook, Inc., 1 Hacker Way, Menlo Park, CA 94025

(Name of person to whom this subpoena is directed)

☒ **Production:** **YOU ARE COMMANDED** to produce at the time, date, and place set forth below the following documents, electronically stored information, or objects, and to permit inspection, copying, testing, or sampling of the material:

SEE ATTACHMENT A

Place: Kaplan, Fox & Kilsheimer LLP, 850 Third Avenue, New York, NY 10022

Date and Time:

☐ **Inspection of Premises:** **YOU ARE COMMANDED** to permit entry onto the designated premises, land, or other property possessed or controlled by you at the time, date, and location set forth below, so that the requesting party may inspect, measure, survey, photograph, test, or sample the property or any designated object or operation on it.

Place:

Date and Time:

The following provisions of Fed. R. Civ. P. 45 are attached – Rule 45(c), relating to the place of compliance; Rule 45(d), relating to your protection as a person subject to a subpoena; and Rule 45(e) and (g), relating to your duty to respond to this subpoena and the potential consequences of not doing so.

Date: _____

CLERK OF COURT

OR

*Signature of Clerk or Deputy Clerk*_____
Attorney's signature

The name, address, e-mail address, and telephone number of the attorney representing (name of party) _____, who issues or requests this subpoena, are:

Notice to the person who issues or requests this subpoena

A notice and a copy of the subpoena must be served on each party in this case before it is served on the person to whom it is directed. Fed. R. Civ. P. 45(a)(4).

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PROOF OF SERVICE

(This section should not be filed with the court unless required by Fed. R. Civ. P. 45.)

I received this subpoena for *(name of individual and title, if any)* _____
on *(date)* _____.

☐ I served the subpoena by delivering a copy to the named person as follows: _____

_____ on *(date)* _____; or

☐ I returned the subpoena unexecuted because: _____

Unless the subpoena was issued on behalf of the United States, or one of its officers or agents, I have also
tendered to the witness the fees for one day's attendance, and the mileage allowed by law, in the amount of
\$ _____.

My fees are \$ _____ for travel and \$ _____ for services, for a total of \$ 0.00 .

I declare under penalty of perjury that this information is true.

Date: _____

Server's signature

Printed name and title

Server's address

Additional information regarding attempted service, etc.:

Federal Rule of Civil Procedure 45 (c), (d), (e), and (g) (Effective 12/1/13)**(c) Place of Compliance.**

(1) For a Trial, Hearing, or Deposition. A subpoena may command a person to attend a trial, hearing, or deposition only as follows:

- (A) within 100 miles of where the person resides, is employed, or regularly transacts business in person; or
- (B) within the state where the person resides, is employed, or regularly transacts business in person, if the person
 - (i) is a party or a party's officer; or
 - (ii) is commanded to attend a trial and would not incur substantial expense.

(2) For Other Discovery. A subpoena may command:

- (A) production of documents, electronically stored information, or tangible things at a place within 100 miles of where the person resides, is employed, or regularly transacts business in person; and
- (B) inspection of premises at the premises to be inspected.

(d) Protecting a Person Subject to a Subpoena; Enforcement.

(1) Avoiding Undue Burden or Expense; Sanctions. A party or attorney responsible for issuing and serving a subpoena must take reasonable steps to avoid imposing undue burden or expense on a person subject to the subpoena. The court for the district where compliance is required must enforce this duty and impose an appropriate sanction—which may include lost earnings and reasonable attorney's fees—on a party or attorney who fails to comply.

(2) Command to Produce Materials or Permit Inspection.

(A) *Appearance Not Required.* A person commanded to produce documents, electronically stored information, or tangible things, or to permit the inspection of premises, need not appear in person at the place of production or inspection unless also commanded to appear for a deposition, hearing, or trial.

(B) *Objections.* A person commanded to produce documents or tangible things or to permit inspection may serve on the party or attorney designated in the subpoena a written objection to inspecting, copying, testing, or sampling any or all of the materials or to inspecting the premises—or to producing electronically stored information in the form or forms requested. The objection must be served before the earlier of the time specified for compliance or 14 days after the subpoena is served. If an objection is made, the following rules apply:

- (i) At any time, on notice to the commanded person, the serving party may move the court for the district where compliance is required for an order compelling production or inspection.
- (ii) These acts may be required only as directed in the order, and the order must protect a person who is neither a party nor a party's officer from significant expense resulting from compliance.

(3) Quashing or Modifying a Subpoena.

(A) *When Required.* On timely motion, the court for the district where compliance is required must quash or modify a subpoena that:

- (i) fails to allow a reasonable time to comply;
- (ii) requires a person to comply beyond the geographical limits specified in Rule 45(c);
- (iii) requires disclosure of privileged or other protected matter, if no exception or waiver applies; or
- (iv) subjects a person to undue burden.

(B) *When Permitted.* To protect a person subject to or affected by a subpoena, the court for the district where compliance is required may, on motion, quash or modify the subpoena if it requires:

- (i) disclosing a trade secret or other confidential research, development, or commercial information; or

(ii) disclosing an unretained expert's opinion or information that does not describe specific occurrences in dispute and results from the expert's study that was not requested by a party.

(C) *Specifying Conditions as an Alternative.* In the circumstances described in Rule 45(d)(3)(B), the court may, instead of quashing or modifying a subpoena, order appearance or production under specified conditions if the serving party:

- (i) shows a substantial need for the testimony or material that cannot be otherwise met without undue hardship; and
- (ii) ensures that the subpoenaed person will be reasonably compensated.

(e) Duties in Responding to a Subpoena.

(1) Producing Documents or Electronically Stored Information. These procedures apply to producing documents or electronically stored information:

(A) *Documents.* A person responding to a subpoena to produce documents must produce them as they are kept in the ordinary course of business or must organize and label them to correspond to the categories in the demand.

(B) *Form for Producing Electronically Stored Information Not Specified.* If a subpoena does not specify a form for producing electronically stored information, the person responding must produce it in a form or forms in which it is ordinarily maintained or in a reasonably usable form or forms.

(C) *Electronically Stored Information Produced in Only One Form.* The person responding need not produce the same electronically stored information in more than one form.

(D) *Inaccessible Electronically Stored Information.* The person responding need not provide discovery of electronically stored information from sources that the person identifies as not reasonably accessible because of undue burden or cost. On motion to compel discovery or for a protective order, the person responding must show that the information is not reasonably accessible because of undue burden or cost. If that showing is made, the court may nonetheless order discovery from such sources if the requesting party shows good cause, considering the limitations of Rule 26(b)(2)(C). The court may specify conditions for the discovery.

(2) Claiming Privilege or Protection.

(A) *Information Withheld.* A person withholding subpoenaed information under a claim that it is privileged or subject to protection as trial-preparation material must:

- (i) expressly make the claim; and
- (ii) describe the nature of the withheld documents, communications, or tangible things in a manner that, without revealing information itself privileged or protected, will enable the parties to assess the claim.

(B) *Information Produced.* If information produced in response to a subpoena is subject to a claim of privilege or of protection as trial-preparation material, the person making the claim may notify any party that received the information of the claim and the basis for it. After being notified, a party must promptly return, sequester, or destroy the specified information and any copies it has; must not use or disclose the information until the claim is resolved; must take reasonable steps to retrieve the information if the party disclosed it before being notified; and may promptly present the information under seal to the court for the district where compliance is required for a determination of the claim. The person who produced the information must preserve the information until the claim is resolved.

(g) Contempt.

The court for the district where compliance is required—and also, after a motion is transferred, the issuing court—may hold in contempt a person who, having been served, fails without adequate excuse to obey the subpoena or an order related to it.

Attachment A
to Subpoena to Preserve Documents, Information or Objects

Addressed to: Facebook, Inc.

Bernardino v. Barnes & Noble Booksellers, Inc.
United States District Court, Southern District of New York
Civil Action No. 1:17-cv-4570-LAK-KHP

I. DEFINITIONS

1. “Defendant” or “Barnes & Noble” shall refer to defendant Barnes & Noble Booksellers, Inc., and its respective subsidiaries, divisions, subdivisions, affiliates, predecessors, successors, joint ventures, present and former officers, directors, partners, principals, members, employees, representatives, agents, attorneys, advisors, and all others acting or purporting to act on its behalf.
2. “Including” means including without limitation.
3. “Concerning” shall mean related to, referring to, describing, evidencing or constituting.
4. Except for the terms defined here, and unless another meaning is obvious from the context and from a term’s plain and ordinary usage, the terms used in this request shall have the same meaning as they have in the Complaint or in Rules 26 and 34 of the Federal Rules of Civil Procedure.
5. “Document” is defined in the broadest possible sense and includes all electronically stored information (“ESI”) as defined below. If a document was prepared in several copies or if additional copies were made, and if any such copies are not identical or are no longer identical for reason of any subsequent notation or modification whatsoever, including notations, then each non-identical copy is a separate document and must be produced.

6. “ESI” means electronically stored information or data, and is to be interpreted broadly, as used in the Federal Rules of Civil Procedure and the advisory committee notes thereto, to include all information regardless of the storage media (e.g., hard drive, optical disc, tape, thumb or flash drive, VoiceMail system, company intranet or mobile device such as a smart phone, tablet, laptop or cell phone), and includes but is not limited to email, text messages, instant messages, calendar entries and voicemails.

7. “You” shall mean Facebook, Inc.

II. INSTRUCTIONS

1. You are requested to preserve (*but not yet produce*) all documents that are known by, possessed by, controlled by, or available to You. This duty is not limited or affected by the fact that the document is also in the possession, custody or control of another person or party, or that the same document is available through another source.

2. If any document is known to exist but cannot be preserved or is outside of Your control, that document is to be specifically identified as precisely as possible, the person or entity identified, and the reasons for the inability to preserve that document recorded.

3. All electronically stored information (“ESI”) shall be preserved in a format that preserves as much metadata as possible and presents the document and its metadata in a readable form.

4. You are encouraged to contact counsel for plaintiff in this action if you wish to propose a narrower scope of preservation that still preserves relevant evidence.

III. RELEVANT TIME PERIOD

Unless otherwise stated in a specific request, the relevant time period for these requests is June 16, 2014 to the present.

IV. DOCUMENT REQUESTS

1. All documents, data, communications or other information received from Barnes & Noble Booksellers, Inc. (“Barnes & Noble”) or received from Facebook subscribers at the direction of Barnes & Noble, if associated with Barnes & Noble’s use of Facebook code or other integration of Facebook social plugins or tracking pixels.

2. All communications between Facebook to Barnes & Noble, including any and all computer code furnished to Barnes & Noble and any agreements between Facebook and Barnes & Noble.

3. All documents concerning Your use of data received from Barnes & Noble to target advertising or otherwise associate the data with Facebook subscribers.

4. All email addresses associated with any Facebook subscriber to the extent Facebook received any data or communications related to that subscriber and to the materials discussed in request no. 1 above.